



THE CHAMELEON APPROACH WHEN WE ADAPT WE SURVIVE

PROGRAM LENGTH: 1.5 – 1.75 hrs

PROGRAM DESCRIPTION

One style does not fit all in communications. In this fast paced, highly interactive workshop, you'll gain powerful insights on what makes people react as they do, and specific strategies for “adapting” to 4 of the most common behavioral styles. No matter whom you're dealing with, the lesson of the Chameleon is clear - they don't adapt to make a fashion statement, they adapt to survive!

PROGRAM OUTLINE

- I **WHAT MAKES SOME PEOPLE DIFFICULT**
 - When they don't think, act, and react like us
 - Conversion... the lost cause
 - Adapting... The winning solution

- II **THE CHAMELEON GRID**
 - Interactive response grid

- III **THE FOUR INTERPERSONAL “BACKGROUNDS”**
 - The Director, The Entertainer, The Relater, and The Perfectionist
 - Characteristics
 - Identifying them in professional and personal interactions
 - Understanding how they react to and cope with change

- V **STRATEGIES FOR “ADAPTING”**
 - Adapting to the Director
 - Adapting to the Entertainer
 - Adapting to the Relater
 - Adapting to the Perfectionist

- V **WHY CHAMELEONS REALLY CHANGE COLORS**
 - Embracing the need to change